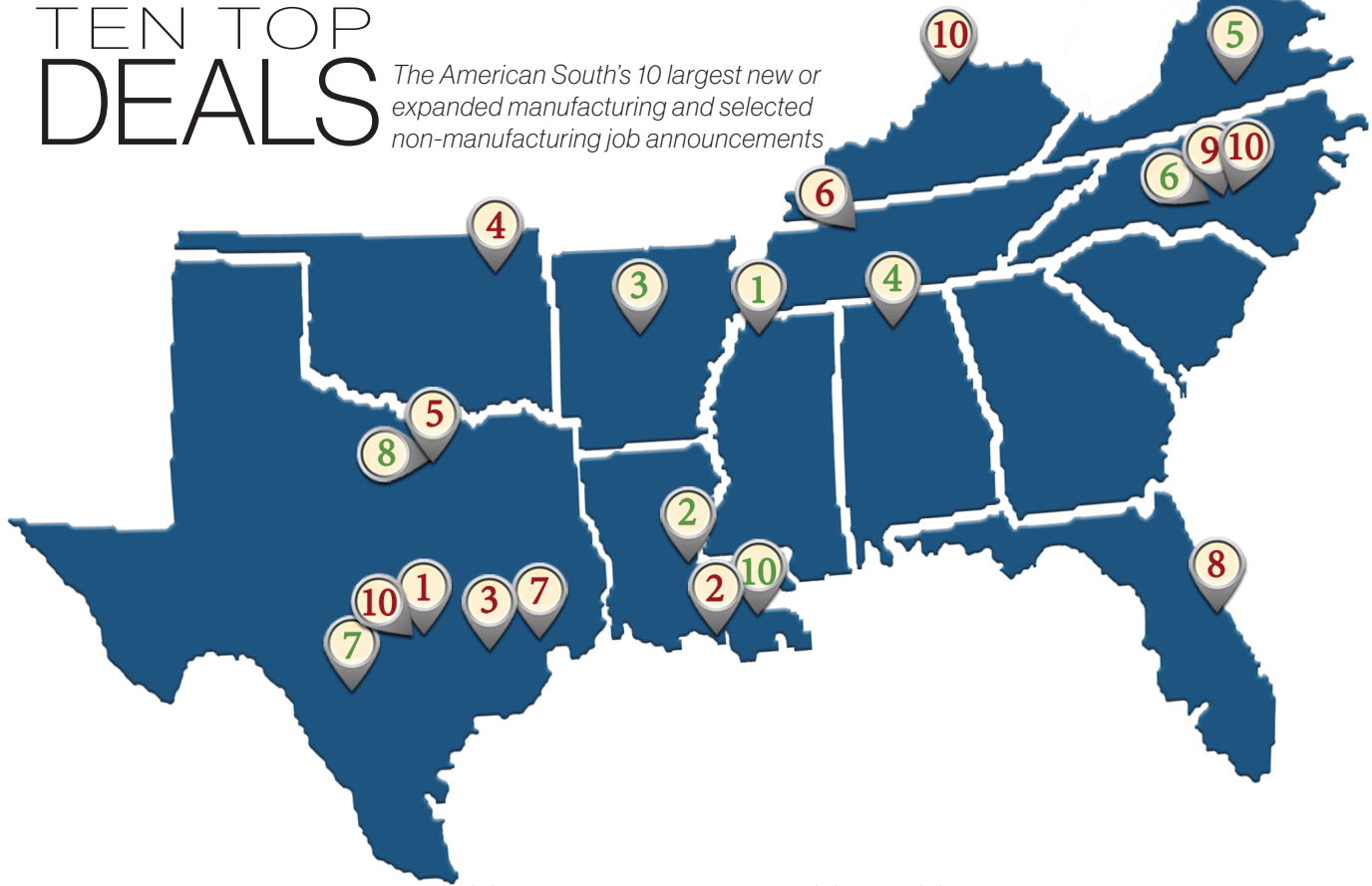


TEN TOP DEALS

The American South's 10 largest new or expanded manufacturing and selected non-manufacturing job announcements



TOP JOB AND INVESTMENT ANNOUNCEMENTS MADE IN THE WINTER 2026 QUARTER

Development	Jobs	Investment*	N/E/R**	Location	Description
1. Southwest Airlines	2,000	N/A	E	Austin, Texas	Airline
2. Saronic Technologies	1,500	\$300	E	St. Mary Parish, La.	Ships
3. Tesla	1,500	\$200	E	Waller County, Texas	Automotive
4. Emirates/Century	1,000	N/A	N	Inola, Okla.	Aluminum
5. MP Materials	1,000	\$1,250	N	Northlake, Texas	Rare earth magnets
6. T. Rad	928	\$90	N	Clarksville, Tenn.	Automotive
7. TOYO Solar	750	N/A	N	Humble, Texas	Solar panels
8. SpaceX	600	N/A	N	Brevard County, Fla.	Rocket launches
9. Genentech	500	\$2,000	N	Wake County, N.C.	Pharma
10. CesiumAstro	500	\$500	N	Bee Cave, Texas	Space
Stord	500	\$40	E	Hebron, Ky.	Fulfillment center
Johnson & Johnson	500	N/A	E	Wilson County, N.C.	Pharma
Development	Investment*	Jobs	N/E/R**	Location	Description
1. xAI	\$20,000	N/A	N	Southaven, Miss.	Hyper data center
2. Hut 8	\$10,000	N/A	N	West Feliciana, La.	Hyper data center
3. AVAIO	\$6,000	500	N	Pulaski County, Ark.	Hyper data center
4. Eli Lilly	\$6,000	450	N	Huntsville, Ala.	Pharma
5. ClearnArc	\$3,000	50	N	Caroline County, Va.	Hyper data center
6. Genetech	\$2,000	500	N	Holly Springs, N.C.	Pharma
7. Microsoft	\$1,400	N/A	N	Medina County, Texas	Data center
8. MP Materials	\$1,250	1,000	N	Northlake, Texas	Rare earth magnets
9. Toyota	\$1,000	504	E	Multiple locations	Automotive
10. ElementUSA	\$850	200	N	St. James Parish, La.	Rare earth mining

*Investment in millions **N=New, E=Expansion, R=Relocation
Source: SB-D.com